

Minutes

Friends of Seymour Public Library District Meeting
March 19, 2014 Seymour Library; 6:00 pm

Present: Anne Mlod, President; Katie Latanyshyn, Secretary; Marcia Walsh, Treasurer; Lisa Carr, Library Director; Barbara Stith; Pat Messina; Joan Plis; Joan Sigona; Carolyn Hiza; Priscilla Murphy; Kathy Kruger; Mary Haberlau; Lisa Sigona; Mary Gomoll-Granicz.

Absent: John Kingsley, Vice-President.

Approval of minutes: Marcia moved to accept the minutes; Lisa seconded.

Treasurer's Report: The report was presented by Marcia and is on file with Katie.

Library Report: Lisa presented the concept for the library's new logo, which will be used for its branding and identity opportunities going forward. The banner for National Library Week has been purchased and will be on display for two weeks. Lisa also let us know more about the grants the library has received .

Old Business

- Our website domain name will be renewed for 3 years for a total of \$51.45.
- Discussion of the Altaff/Empire Friends Membership was tabled for a future meeting, as Katie could not obtain accurate pricing for Altaff.

Katie Latanyshyn, Secretary, left the meeting at 6:30 p.m. and Marcia Walsh, Treasurer, requested, L. Sigona, regular Friends of Seymour Library Member, to continue taking minutes in Katie's absence.

-National Library Week/Library Worker's Day – 4/15 (32 employees)

There are thirty-two (32) employees at the Library. Last year Pat Messina made up little gift bags with chocolates and \$5.00 gift certificates for coffee at Riverbend. It was well received by the staff. It was suggested that Pat continue with this same principle gift in mind.

Motion to have Pat Messina maintain the tradition of the gift bags for the staff of Seymour Library was made by Joan Plis and seconded by Joan Steigerwald. All in favor, aye.

-“Name the Lions”Contest

John Kingsley, Vice-President, was brain-storming on this project. He was aiming to do this for National Library week. The Friends felt at this late stage

doing it for National Library week, didn't think it could be pulled off, the steps to have this happen haven't taken place, and it really is too late to do so. Tabled.

-Barney Program

Pat Messina stated it was better to contact Carol Contiguglia via phone call rather than e-mail. The Barney Program will be held in the fall. Anne Mlod, President, will contact Carol Contiguglia.

-Newsletter/membership renewal mailing

The newsletter/membership renewal mailing will be going out at the beginning of April. A calendar of events will be included, along with the grants update information.

New Business

- a. Fundraising ideas – Raffles – there could be a theme to the raffle – need to have a donation for the raffle for May – some ideas thrown about: Seasons of Farmer's Market; Indiana Cheeses. Places need to be willing to donate gift certificates to the raffle. In April sell tickets for the raffle. We could advertise on FaceBook, advertise in the paper, in our newsletter, word of mouth, at the library, etc.
- b. Dougy Buggy by Doug's Fish Fry – this is a big hit (might be an issue with Fish House West and Seafood Express, cutting into their business)
- c. Applebee's Fundraiser – where we would go in and serve up breakfast for \$5.00, we would do the work of cooking, and have volunteers do the serving. They keep so much of a small % and we get the balance.
- d. American Girl Doll 501(c)3
- e. Mini-golf inside the library
- f. L. Sigona explained to the Friends that she approached her sister to ask Kathrine Switzer, the first female to ever run a marathon, to come to speak as a guest speaker at the Seymour Library, and Kathrine has agreed. The date will be either October 20, or October 21, 2014. Kathrine is waiting on word from the Women's Hall of Fame, as she was inducted into the Women's Hall of Fame, last year, and she will make a stop there also to speak, since she is in the area. Kathrine has written several books, and when she entered the Boston Marathon, she ran it under the name K. Switzer. During her run, she was found out to be a woman, and the officials tried to run her off the course, her husband blocked them, and she was successful in completing the marathon being the first woman to ever complete and win a marathon opening up the field for woman to run marathons. The Friends will have to now determine how to make this

event into a fundraising event. L. Sigona's sister will also approach Kathrine and ask her for ideas into making it a fundraiser as Kathrine is good at coming up with ideas like that. Some ideas for places to hold the event were the Irene Bisgrove Theater at Cayuga Community College, Theater Mack (Tammy Cook), Auburn Public Theater and other venues were discussed. L. Sigona did note that Kathrine does tend to have a large following of supporters. L. Sigona also approached Candance Cameron Brue to come speech at Seymour Library but received an e-mail back stating due to her movie and "Dancing with the Stars" commitments she was not available during 2014-2015. Lisa Carr, Director of Seymour Library, will approach her cousin, who is a famous author, to keep the guest speaker series going.

- g. Annual Meeting, May 19, 2014, John Kingsley is taking care of the refreshments. We have two gift certificates from A. T. Walley's and two bottles of wine already donated. L. Sigona will drop off a letter requesting a donation from Bartolotta's for a cutting board. At the Annual Meeting, the Friends would like to have boards where people could sign up for volunteering for different types of volunteering opportunities at the Library and with Friends of Seymour.
- h. Lisa Carr would like a good membership listing from the Chamber of Commerce to ask businesses to support the September Library Card month; she's asked the Friends of Seymour Library for help with this, if possible. She also talked about the possibility of suggesting something in a letter to the businesses, if the public shows their library card at the business, they will get a discount. Mesa Grande did this last year and they were very supportive of the library that way. Lisa would like to start this around June or July. Lisa also asked the Friends of Library for help in making sure we change people's perceptions and we have to really work at this in regards to: Everyone can get a library card at Seymour Library. You just might have different levels of service, such as you might not be able to get the newest best seller for your level of service with your level of card. There is a basic service and a premium service – Lisa said she needs to look at the language and it has to be discussed and we have to work at selling this to the public.
- i. Discussion regarding promotion of Library Card Signup month in September: photos of important people such as the Mayor, etc., put these up around the Community, as incentive for others: "I carry my Library Card."
- j. 4/2/14 – Nancy Carr will be at the Library – Transitions Teens with Disabilities to College; 4/24/14 – Marla DiSantas

k. Discussion regarding the Story Trees at holiday time

Adjourn

Motion to adjourn @ 7:18 pm. Joan Stegierwald motioned; seconded by Marcia Walsh. All in favor.